

June 2012

[TOGETHER REBUILDING LIVES CELEBRATION]

Thank You

Presenting Sponsor, Worthington Industries, and Co-Presenting Sponsor, the Columbus Blue Jackets Foundation, were joined by 800 CSB supporters on June 5 at the Greater Columbus Convention Center to learn about how CSB, along with its partner agencies, are moving families from crisis to stable housing in 20 days. The program raised the curtain on what homelessness looks like in our community and what it takes to move a family from the YWCA Family Center into stable housing as quickly as possible.

"All the statistics about the rise in homelessness can't explain what it feels like to go from a home to a homeless shelter. It's so hard to get out of a bad situation, especially when you're trying to do it all on your own...Once we finally asked for help, the people at the YWCA and Homeless Families Foundation helped us get our lives back on track."

- Ladona, 2012 participant, who shared her family's journey from homelessness to housing.

In addition to Ladona and her family, the program included a portrayal of another family on their step-by-step journey from entering the YWCA Family Center to getting the keys to their new apartment. The program also featured John P. McConnell, Chairman and CEO of Worthington Industries, the 2012 Presenting Sponsor.

The Harmony Project provided excellent entertainment, performing their signature song, "I Call Columbus Home". More than 100 choir members volunteered – taking time away during the middle of the work day – to participate in the celebration.

CSB thanks Worthington Industries, Columbus Blue Jackets Foundation, the Harmony Project, and all of CSB's supporters for making this year's celebration a success.









¹¹¹ Liberty Street, Suite 150 - Columbus, Ohio 43215 - 614.221.9195 - 614.221.9199 fax - scloken@csb.org - www.csb.org

Chad Jester Honored with Mel Schottenstein Leadership Award

CSB was pleased to present Chad Jester, President of Nationwide Insurance Foundation, with the Mel Schottenstein Leadership Award. CSB presents the award annually to an individual or organization that has made a significant difference in the lives of homeless individuals and families by creating an open door to those in crisis.

Chad's passion, motivation and compassion are fueled by his personal dedication to helping those who are less fortunate. As vice-chair of CSB Board



of Trustees, Chad goes above and beyond the duty of a trustee. Just one example is his active role in the strategy group for the single adult crisis response system redesign and participating in numerous advocacy visits with public officials to discuss the redesign. Chad has also been both a catalyst and leader in development of new affordable housing for families experiencing homelessness and has been instrumental in bringing attention to the needs of those experiencing homelessness by convening groups of key stakeholders.

Chad is constantly striving to improve systems and services in the Columbus community and is leading efforts to affect change in ending homelessness across the country. And his dedication to basic needs goes beyond CSB, which was demonstrated by the recognition he received from the Mid-Ohio FoodBank for his key leadership in the success of their capital campaign.

[CRISIS RESPONSE]

Kinship Care for Families Experiencing Homelessness

CSB continues its responsibility to invest in innovative solutions in order to reduce shelter demand as a way to preserve critical resources necessary to re-house families and individuals. Overflow at the YWCA Family Center is presently at a 114% increase compared to last year and 12,534% increase compared to two years ago.

Any time the daily census at the YWCA Family Center rises above 50 families, the family system enters into overflow. In FY2010, CSB expended \$5,000 in family overflow costs. In FY2011, \$270,000, and year-to-date in FY2012, family overflow costs were holding steady at \$584,181 until May 4, at which time the family system went back into overflow.

Beginning July 1, 2012, the YWCA Family Center will pilot a new Kinship Care program for eligible families who are experiencing homelessness and staying at the YWCA Family Center. This cost containment strategy will provide supports to family members or friends willing to host the family experiencing homelessness. The pilot program was created on the premise that approximately 65% of the families entering the YWCA Family Center come directly from doubled-up living situations, a living arrangement within the context of

economic conditions today that is becoming the reality for a number of families. CSB intends to decrease or contain the daily census at the Family Center through this program by offering this additional strategy for families to end their homeless episode.

Core Team Working on Adult System Redesign

A Core Team has been formed to develop specific, detailed recommendations regarding the new crisis response model for single adults experiencing homelessness. Membership includes direct service providers, formerly homeless individuals, CSB staff and board members, public and private funders and grassroots advocates. In addition to the significant knowledge of the Core Team members, the Core Team is using feedback from presentations made to CSB partner agency boards of trustees, Columbus Coalition for the Homeless membership, Adult System Operations Workgroup, CSB's Citizens Advisory Council and other stakeholders. The group's work is being facilitated by Deb Helber and Tuesday Ryan-Hart.

The Core Team has been hard at work, meeting at least monthly. Five workgroups have been formed and are working diligently in order to present information on their designated subject. The five workgroups are as follows:

- 1. **Diversion**: Led by Don Strasser and Rollin Seward. Group members include Caitlin Richard, Erin Maus and Lianna Barbu.
- 2. **Navigator**: Led by Isi Ikharebha, Marcus Salter and Adam Ruege. Group members include Amy Price, Beth Fetzer-Rice, Linda Jakes, Jeff Hogle and Terri Power.
- 3. **Research Best Adult Shelter Practices**: Led by Art Helldoerfer, Kim Stands, Steve Gladman and Suzanne Seifert. Group members include Amanda Owen, Amy Price and Tim Miller.
- 4. **Criteria for Adult Crisis Response System**: Led by Chris Dillinger. Group members include Erin Maus, Lianna Barbu, Mark Russell and Sue Villilo.
- 5. **Faith Based Community**: Led by Kim Stands and Kathy Owens. Group members include Dan Franz, Erika Clark Jones, Jerry Pierce, Jim Rose and Rollin Seward.

CSB welcomes new ideas and input for the above mentioned workgroups. Please contact Erin Maus at <u>emaus@csb.org</u> or 221-9195 x121 with any input or to request more information.

[TRANSITION]

Unified Supportive Housing System

The first official USHS Permanent Supportive Housing Roundtable meeting was held on March 30. The meeting, facilitated by CSB, brought together permanent supportive housing providers to discuss how to improve USHS. Updates on USHS were provided, and the structure of future meetings was determined, along with roundtable goals. The PSH Roundtable is scheduled to meet on a quarterly basis.

In May 2012, USHS began lease-up for the Commons at Third, a National Church Residences project. Commons at Third will offer 100 housing units to single adults and couples presenting with a certified disability. Of the 100 units, 60 are targeted to those adults meeting the Rebuilding Lives eligibility criteria and the other 40 units are reserved for adults with a certified disability meeting low income guidelines – 15 of which will be reserved for clients of the ADAMH Board of Franklin County moving out of residential facilities. Move-in is scheduled to start June 29, 2012.

USHS accepts and processes Indication of Interest forms for the following projects: Commons at Buckingham; Commons at Livingston; Commons at Chantry; Community Housing Network Cassady, CHN Leasing, CHN St. Claire; Southeast Scattered Sites; Southpoint Place; YMCA 40 W. Long St.; YMCA Sunshine Terrace; and YWCA WINGS. Individuals interested in obtaining housing must be referred either by an emergency shelter or one of the outreach providers (Maryhaven Outreach, VA, Open Shelter, Southeast Outreach or Capital Crossroads).

USHS is a collaborative effort managed by the ADAMH Board of Franklin County, the Columbus Metropolitan Housing Authority and CSB. These partners are working together with other agencies in the community including health, housing, shelter, and outreach providers. This work is sponsored by the Osteopathic Heritage Foundations, ADAMH, Fannie Mae and Battelle.

For more information please contact Isolde Teba, USHS Project Manager, at <u>iteba@csb.org</u> or 221-9195 x127.

[GATEWAY]

FY13 Contracting Underway

The FY13 Gateway process is coming to an end and partner agencies have received contracts for the upcoming fiscal year. After final reviews, it is anticipated that all FY13 contracts will be fully executed by July 1. CSB thanks its partners for their assistance throughout the process and their continued dedication to ending homelessness and rebuilding lives.

Program Review and Certification

On May 21, CSB met with representatives from all its partner agencies to discuss changes to the FY13 Program Review and Certification process. CSB introduced revisions to both the partner agency standards and program review administrative process, and partner agencies made suggestions to improve the process further. 2012 Program Review and Certification site visits begin this month and continue into December. Information regarding the FY13 Program Review and Certification process can be found at <u>www.csb.org</u>, or by contacting Grants Administrator Noel Welsh at <u>nwelsh@csb.org</u>.

[IN THE SPOTLIGHT]

Reports Published about Homelessness

CSB released its seventh annual Community Report on Homelessness in June. The <u>2011</u> <u>Snapshot Report</u> is a comprehensive report on the Columbus and Franklin County emergency shelter and permanent supportive housing system and includes data on persons experiencing homelessness in our community.

The report focuses on services for families with children and single adults as they move from homelessness into stable and affordable housing. Demographic data on clients served by the emergency shelter system and permanent supportive housing systems for the Fiscal Year 2011 (July 1, 2010 to June 30, 2011) is provided. The report summarizes longer-term calendar year data trends from 1995 to present, as well as outlines results of the Point-In-Time count conducted in January 2011.

Highlights from the report include:

- Control Con
- The average family served in shelter had two children, and 65% of the children were below the age of seven.
- C The majority of the single adult women households and family households are new to the homeless system. This means that the majority did not access shelter services for at least the past 10 years.
- There was 0% recidivism among families within three months after leaving shelter for housing. Recidivism was very low for women and men as well, at 2% and 6%, respectively. A one-year recidivism study shows that even when looking at longer periods of time, recidivism percentages are low – 4% among families, 15% among men, and nine percent among women.
- All populations in shelter had substantially less monthly income than the amount needed to rent a typical apartment in Columbus. In Franklin County, the Fair Market Rent for a two-bedroom unit is \$790/month.

CSB released its <u>FY2012 Program Evaluation</u> in May. The report evaluates programs using CSB's established performance standards for homeless programs. The report includes all programs funded by or under contract with CSB in FY2012 (July 2011-June 2012). For each program, the report includes an overall performance rating, summary description, tables showing previous and current performance with respect to established outcome measures, a cost efficiency table, and recommendations, where applicable, for performance outcome measures for the upcoming FY2013 partnership year.

CSB thanks and commends all its partner agencies for their efforts, performance and continued commitment to quality, responsive service and housing for the members of our community who experience homelessness.

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Cause Collaborative

Cause Collaborative is an annual event for nonprofits in Columbus that brings together experts and peers sharing advice on a variety of topics including branding and nontraditional fundraising. Michelle Heritage spoke on a panel about collecting and leveraging data. The May 18 event was sponsored by Fulcrum Creatives and Community Shares of Mid Ohio.



Photo courtesy of Fulcrum Creatives

Jung Kim, Columbus 2020!; Jennifer Marshall, Jewish Family Services; Michelle Heritage, Community Shelter Board; Jon Delia, JSD Holdings Group; Eben Dowell, Community Research Partners

Leaders Thanked for Board Service

At its May meeting, CSB's Board of Trustees bid thanks and farewell to Tiffany Crosby after 3 years of service, Mary Lou Langenhop after 8 years of service, and Jon Sadler after 12 years of service.

The Board also gratefully acknowledged Pat Cash's leadership as Board Chair since 2009. Mark Russell of Grange Insurance will begin his term as Board Chair on July 1.



Pat Cash and Michelle Heritage

We Are Family Flash Choir

CSB was proud to promote and participate in a flash choir celebrating the concept of FAMILY at Columbus Commons on June 19, hosted by the Harmony Project. People from all walks of life, all backgrounds, all faiths, all ages joined together for a performance of the Sister Sledge anthem "We Are Family". <u>http://youtu.be/KIOZmbu87yk</u>



Upcoming Meetings

 Check out the interactive calendar at <u>www.csb.org</u> under Resources for our Partners < Meetings

Enclosure

 System and Program Indicator Report, FY12 Q3

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