February 2012

[RESOURCE GENERATION]

One Day to End Homelessness

The second annual One Day to End Homelessness campaign had a great kickoff with an all-day telethon on January 31. Thanks to WBNS-10TV and the Dispatch Media Group who stepped up again this year to broadcast stories and host the telethon during news programming. The telethon raised nearly \$80,000 for Community Shelter Board programs that help people get back on their feet and into affordable housing as quickly as possible.

One Day to End Homelessness asks community members to donate the equivalent of just one day's rent or mortgage payment to the campaign, and hundreds of people have responded to help our most vulnerable neighbors. The campaign also has received the commitment of diverse members of the faith community, who are raising awareness and funds throughout congregations across Franklin County. Many of CSB's partner agencies worked closely with us and 10TV to develop special news stories about homelessness and promoted the campaign in various ways. The campaign runs through the end of February. Please feel free to contact Melissa Kempf Garver at mgarver@csb.org for more information.



Michelle Heritage, Mayor Michael Coleman, Commission President Marilyn Brown, and Chad Jester of Nationwide



Volunteers from Broad Street United Methodist Church



Jerry Revish, 10TV and Adrienne Corbett, Homeless Families Foundation



Michelle Heritage and City Council President Andrew Ginther

HUD Point in Time Count

Annually during the last week in January, a national timeframe established by HUD, the unsheltered Point-In-Time count is conducted in Franklin County. This year on Friday, January 27, CSB conducted its eighth annual Point-In-Time count of area homeless persons in the early morning hours (4:00 – 7:00 a.m.). More than 100 volunteers and staff counted people experiencing homelessness on downtown streets, river banks, bridges and other areas.

Although the final, official count won't be certified for some time, observers reported that the number of street homeless seemed consistent with last year's total. In addition to conducting a point-in-time census, trained volunteers shared information with those they interacted with that shelter services, and ultimately housing, is available to them at any time.

Last year's Point-In-Time count identified 144 people who were unsheltered and without permanent, secure housing in Franklin County, while another 1,274 were being assisted in emergency shelter or transitional housing.

Homeless Assessment Report

CSB just published the second <u>Annual Homeless Assessment Report</u>. The data for this report is compiled every year at the request of the U.S. Department of Housing and Urban Development. The report presents an overview of the shelters, transitional housing and permanent supportive housing in our community.

Key findings include:

- The number of individuals served in shelter increased by 10 percent.
- The number of families served in shelter increased by 20 percent.
- The number of young adults (age 18 to 30) served in shelter has increased from 21 percent to 25 percent.
- 2,414 persons were served in permanent supportive housing, a 10 percent increase compared to 2010.
- Ninety-six percent of adults served in permanent supportive housing came directly from the streets, emergency shelter, transitional housing or institutions.

[ADVOCACY]

President's FY13 Budget

President Obama released the Fiscal Year 2013 Budget Proposal on February 13. The proposal includes a 17 percent increase in funding above the 2012 final budget for HUD's McKinney-Vento Homeless Assistance Grants. This proposes to raise the amount of funds for homelessness initiatives from \$1.905 billion to \$2.231 billion. The increase would allow HUD to continue implementing the majority of changes made by the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act, although the increase falls just short of resources needed to fully implement amendments to the plan.

Plans for usage of this expanded budget include efforts to further the *Federal Strategic Plan to Prevent and End Homelessness*. Drafts to the proposal will begin soon. More information about the budget proposal can be found at www.naeh.org, along with details of the FY 2013 McKinney Appropriations Campaign.

[CRISIS RESPONSE]

New Adult Crisis Response Model

Michelle Heritage is visiting the Boards of Trustees of CSB's partner agencies this winter and spring to share the new crisis response model for single adults experiencing homelessness. These visits are a valuable opportunity for CSB to seek input from our partners as we move toward a new model.

In the meantime, a path towards further development and implementation of the model is being forged. A core team representing direct service providers, CSB staff and board, public and private funders and grassroots advocates has been formed. This group, led by Michelle Heritage, will further develop the new model and make critical decisions on implementation strategies. The group will meet regularly over the course of the next 12 months and will be facilitated by Deb Helber and Tuesday Ryan-Hart. The first Core Team Meeting is scheduled for March 6, 2012.

Winter Overflow

As the winter overflow season continues, the YMCA and YWCA are providing additional adult overflow beds for single adult men and women at alternate sites, ensuring that anyone seeking shelter can receive a bed through March 15, 2012. When entering an alternate overflow site, clients receive a bed with clean linens, a bus pass to return the following night, access to showers, and some light refreshments. Staff at both sites direct clients to food pantries, soup kitchens and other community resources. If you know someone that is in need of shelter please have them contact the Coordinated Point of Access at 1-888-474-3587.

[ACCESS]

CSB Partners with HandsOn Central Ohio for Shelter Intake Process

The Community Shelter Board has a new partnership with HandsOn Central Ohio to deliver a Coordinated Point of Access (CPoA) for single adults seeking emergency shelter.

Effective February 29, HandsOn Central Ohio will take over the intake and "front door" functions, managed by Lutheran Social Services since April 2010, handling more than 4,500 men and women accessing the emergency shelter system each year. The phone number for all single adults seeking emergency shelter will remain the same: 1-888-45HELTR (1-888-474-3587).

HandsOn Central Ohio responded to a competitive request for proposals and was selected based on its core competency as a call center. HandsOn Central Ohio will bring unparalleled expertise in connecting people to critical community resources. There's nothing more critical than the need for food and shelter.

The "front door" model has been redesigned with greater emphasis on prevention and diversion efforts. Individuals seeking emergency shelter will initially access the CPoA primarily via 1-888-4SHELTR, a separate phone line being answered by designated CPoA staff. During the month of February, HandsOn has been meeting with shelter providers in order to help facilitate a smooth transition. HandsOn has also met with staff at the Deaf Services Center and the YMCA. HandsOn is currently meeting with a number of their community providers to find community locations where persons seeking shelter may go to use a public telephone in order to contact CPoA. The 1-888-4SHELTR phone number is toll free from any payphone.

With the switch to a call center model, HandsOn will be tracking the length of time it takes for any caller to reach a live person, with no caller waiting longer than 5 minutes. HandsOn anticipates that each "phone intake" will take approximately 20 minutes. HandsOn is also working to identify community locations where they may be able to meet with a small number of individuals needing to access shelter on a prescheduled basis. In order to take an ongoing quality improvement approach, HandsOn will hold public community focus groups quarterly between March 1, 2012 and February 29, 2013.

[GATEWAY]

Gateway Application Materials Released

Gateway materials for the upcoming fiscal year have been released and agencies have begun the process of completing their applications. On February 24, CSB's Board of Trustees will review the proposed FY13 distribution of funding among our Rebuilding Lives strategies of Access, Crisis Response, and Transition. After the Board reviews the preliminary funding allocation, our partner agencies will receive notification of their initial funding awards and program outcome plans.

CSB continues to award funds with the goal of maintaining a community system of services, shelter, and housing in an effort to continue the progress made on the strategies contained in the Rebuilding Lives Plan. Funding is linked to results that demonstrate effectiveness and efficiency.

Gateway materials from all agencies are due to CSB by 5:00 pm on Tuesday, March 13, 2012. Please refer to the timeline below for a list of key dates involved in the Gateway process.

Key Dates	Activities
2/17/12	Application materials released to agencies
2/24/12	CSB board review and approval of the FY13 financial plan
2/24/12	Recommended POPs and FY13 funding awards forwarded to agencies
3/13/12	Completed proposals due to CSB by 5 pm.
4/2 – 4/20/12	One-on-One meetings between CSB & Partner Agencies
5/25/12	CSB Board approval of funding decisions
Early June	Partnership agreements issued to Partner Agencies

[IN THE SPOTLIGHT]

Seattle/King County Visits CSB

Due to a winter storm in Seattle, the plan for a delegation from Seattle and King County to visit Columbus on January 19 was rescheduled for February 16. CSB hosted the group of thirteen, sponsored by the Bill and Melinda Gates Foundation, so that several public and private leaders from Seattle could continue their study of Columbus' successful family system and performance management system.

The delegation met with staff from the YWCA Family Center and Volunteers of America to learn more about Columbus' processes for prevention, diversion, intake and rapid rehousing. The group also met with CSB staff to study our performance management tools and practices, and to learn about our community's plan for transformation of our single adult crisis response system.

National Conference on Ending Family Homelessness

Michelle Heritage, Amy Price and Lianna Barbu attended the National Conference on Ending Family and Youth Homelessness February 9-10 in Los Angeles, CA. The conference was organized by the National Alliance to End Homelessness. Leaders from across the nation present on successes, challenges, and new research efforts in ending homelessness.

Michelle presented at a workshop on "Retooling Transitional Housing," sharing CSB's experience with making the strategic decision to convert Tier II shelter units into rolling stock, direct housing for families experiencing homelessness.

Lianna presented at a workshop on "Smart Shelter: How Shelters Can Improve Outcomes in Housing First Systems". Her presentation focused on performance measurement and performance-based contracting.

Pillar Award for Colleen Buzza

CSB Trustee Colleen Buzza was honored with a Medical Mutual Pillar Award in the category of 2012 Nonprofit Board Executive of the Year. The award recognized her leadership efforts in the One Day to End Homelessness campaign. Her work was recognized at an awards ceremony at the Statehouse on January 26, as well as featured in *Smart Business Columbus* January edition.



Colleen Buzza and Michelle Heritage

Development & Communications Coordinator

Laura Matney joined CSB on February 13 as the new Development & Communications Coordinator. Laura has been the Aide to Commissioner Marilyn Brown for the past five years, and she brings over 10 years of communications and relationship-building experience to CSB. She'll work closely with Development Director Melissa Kempf Garver to implement the overall development and communications strategy for CSB.



Laura Matney

Upcoming Meetings

Check out the interactive calendar at www.csb.org under Resources for our Partners < Meetings

Enclosures

System and Program Indicator Report, FY12 semi-annual 1 report