



# SERENA FINLAY

## CHIEF OF STAFF

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Serena Finlay joins Community Shelter Board in the new role of Chief of Staff. Working closely with the President + CEO, she plays a critical, strategic role in advancing CSB's mission to make sure everyone has a place to call home. Serena's focus is on aligning departmental efforts, fostering collaboration, and ensuring operational excellence. She also advances advocacy and policy priorities pertaining to poverty, homelessness, and housing.

Serena is a proud graduate of The Ohio State University and is thrilled to return to her roots in Columbus. Serena is a dedicated professional with a robust background in political strategy, campaign management, and fundraising, driven by a passion for community service and social justice. With extensive experience from premier national political campaigns across battleground states, Serena has effectively managed staff and consultants, navigated complex relationships, and developed and executed strategies in fast-paced environments.



Having previously served as Director of Candidate and Donor Services at the Democratic Association of Secretaries of State (DASS), Serena played a pivotal role in overseeing a comprehensive fundraising program. Serena has excelled in managing high-dollar campaigns, direct mail, and digital strategies, contributing to her expertise in fundraising operations on battleground campaigns across the country.

Previous to DASS, Serena served as Deputy Campaign Manager for Congresswoman Katie Porter's highly competitive Congressional and US Senate campaigns, managing a substantial budget and overseeing critical aspects such as digital acquisitions, vendor relationships, and team coordination. Returning to Columbus last summer has reaffirmed her strong ties and commitment to the community, built during her tenure with the Statehouse and campaigns for local leaders like former Rep. Kristin Boggs and Senator Sherrod Brown.


Serena's diverse experiences across state and federal campaigns, coupled with her understanding of policy and stakeholder dynamics, uniquely position her to navigate and contribute effectively to Community Shelter Board's mission.

Community Shelter Board leads a coordinated, community effort to make sure everyone has a place to call home in Columbus and Franklin County, Ohio. CSB was founded in 1986 on the vision that no one should be homeless in our community, for even one night. As the system leader for the prevention of and response to homelessness in Central Ohio, CSB funds and coordinates care across 16 partner agencies providing outreach, homelessness prevention, emergency shelter, and housing programs to help low-income families and single adults facing homelessness in Franklin County regain housing stability. Over the past 10 years alone, CSB's system of care has housed more than 35,000 people.

*Community Shelter Board is funded by the U.S. Department of Housing and Urban Development, the City of Columbus, the Franklin County Board of Commissioners, the State of Ohio, United Way of Central Ohio, Nationwide Foundation, American Electric Power Foundation, The Columbus Foundation, and many other public and private investors.*

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