



## SARA LOKEN

### CHIEF COMMUNICATION + BRAND OFFICER

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Sara Loken serves as principal writer and thought partner to the CEO to elevate Community Shelter Board's brand and build understanding and awareness of the mission to make sure everyone has a place to call home. As Chief Communication + Brand Officer, Sara builds trusting and authentic relationships and crafts a credible voice for the organization and CEO. She leads CSB's community relations, government relations, and communication efforts. She engages a broad array of public and private stakeholders and participates in local, state, and federal advocacy activities. Sara leads media relations efforts and crafts presentations, speeches, and public testimony to advance CSB's mission.

Sara is the board chair of Partnerships for Authentic Learning & Leadership, a non-profit organization transforming the way we teach, learn, and serve our communities. She is a certified trainer in Fierce Conversations and is a member of Leadership Columbus' Signature Program Class of 2020.

Sara has more than 25 years of non-profit experience in the field of homelessness. She joined CSB in 1998 as an Executive Assistant, and later held roles as Administrative Director, Chief of Staff, and Community Relations Director. From 1995 to 1998, Sara was the Manager of Administrative Services for Friends of the Homeless, Inc.

Community Shelter Board leads a coordinated, community effort to make sure everyone has a place to call home in Columbus and Franklin County, Ohio. CSB was founded in 1986 on the vision that no one should be homeless in our community, for even one night. As the system leader for the prevention of and response to homelessness in Central Ohio, CSB funds and coordinates care across 17 partner agencies providing outreach, homelessness prevention, emergency shelter, and housing programs to help low-income families and single adults facing homelessness in Franklin County regain housing stability. Over the past 10 years alone, CSB's system of care has housed more than 35,000 people.

*Community Shelter Board is funded by the U.S. Department of Housing and Urban Development, the City of Columbus, the Franklin County Board of Commissioners, the State of Ohio, United Way of Central Ohio, Nationwide Foundation, American Electric Power Foundation, The Columbus Foundation, and many other public and private investors.*

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Leading a coordinated, community effort until everyone has

*a place to call home.*